



News You Can Use:

How to Shop Resale

This and Other Helpful Kid-Related Articles Exclusively From:



Where High Quality and Low Prices Bring You Back for More!

301-668-0837 / 240-329-2121

146 S. Main St., Boonsboro, MD 21713

www.EnkoreKids.com

What is Resale...

Resale is anything that is sold again, after being purchased at another retail location. There are three ways resale shops obtain their merchandise from the original owners: donated, paid for after it sells, or paid for upfront. How the items are obtained affects your shopping experience, so I'll take a moment to differentiate them.

Thrift stores get their items free from donors so the quality of items can be anything from a never-worn mink coat to a stained onsie. Prices tend to be a "one size fits all" as it's tough to handle that volume on a case by case bases, so you'll either get a great deal or may find it's cheaper elsewhere. They rarely allow returns or exchanges.

Consignment stores pay for the original owners only after the item sells in the store. They certainly want to have nice items to offer their customers, but anything that doesn't sell gets donated or sent back to their owner. As they pay for the items after they sell, consignment stores often have a no return policy as well.

Buy-outright shops, like Enkore Kids, pay for their items up front. Of the three, buy-outright has the most invested in the quality of their items and is most likely to offer a consistent shopping experience. Prices are researched as we buy so we can ensure a savings of at least 50% off new. Plus, we offer a 7-day return privilege, after all, if it doesn't fit or otherwise work for you, it isn't a bargain.

Yard Sales are another form of resale. As an individual shopper, though, it's often difficult to find something specific you may be looking for. Prices can vary from great bargains to practically the original retail price and returns are not practical.

Why Shop Resale (in particular: Enkore Kids!)

Shopping resale is the eco-friendly and wallet-friendly in-thing to do. No matter your income, it makes no sense (or cents) to pay full-price when you can get a nearly-new item at 1/2 price!

And where else will you find clothing from Gap, Children's Place, Osh Kosh, Ralph Lauren, Heart Strings, and others under one roof, along with toys, strollers, exersaucers and more? Think of the time you'll save (and the gas) from not running around town!

Lastly, think of your sanity: How easy is it to get in and out of the mall or the big box store with an active toddler and a baby? At Enkore Kids, just park out back for easy access to the store and we'll be happy to help with the door or even bring items out to your car. While you're with us, feel free to have your children play in our enclosed play area and use our restroom (with it's changing table) for any emergencies or to just try on clothes.

At Enkore Kids, we also offer a personalized shopping service: Just let us know what items you're looking for and we'll call you when items meeting your guidelines come in! All "wish list" items are first come, first served, but we'll happily hold an item upon request for reasonable travel time.

How To Shop Enkore Kids for the Biggest Bang for Your Buck...(over)

Find Your Princess' Outfits Here:



Cradles, Bassinets, & Pack n Plays:



Dozens of Videos to Choose From:



Let us look for your kids' stuff!
Tell us your wish list and we'll call you when it's here!

ENKORE KIDS

Where High Quality and Low Prices Bring You Back for More!

301-668-0837 / 240-329-2121

146 S. Main St., Boonsboro, MD 21713

www.EnkoreKids.com

How to Get the Most from Enkore Kids:

- **Add Yourself To Our List.** By being in our computer system we can offer you advance notice of sales (most often via email), call you when a "wish list" item you want has come in, and accept returns (within 7 days) even if you've lost your receipt. We can also help you keep track of your "Frequent Buyer Club" purchases to help you earn a \$50 gift certificate! We respect your privacy and assure you that we do not sell, share, or give our customers' information to anyone.

- **Want it? Buy it!** Our inventory is ever-changing. If you see something you like, buy it, as it'll probably be gone by the next time you visit. With our 7-day return privilege, if you find that it doesn't quite work for you, just bring it back (tags attached) with your receipt.

- **Shop Often.** New items are put out daily (often even hourly!) so you'll never know what you missed if you're away too long.

- **Use Our Wish List!** Can't make it in to the store everyday? No problem, just tell us what to be on the lookout for and we'll call you when it comes in. To be fair, if an item is on several wish lists, it is first-come, first-served, but we'll be glad to hold it for travel-time upon request.

- **Just Ask...** We have a large off-site storage area where we keep many of our larger items, so if there is something you're looking that you don't see- we may have still have it. Just ask! And if we don't, we'll be happy to add it to your wish list!

- **Look Around...** For clothing in particular, as manufacturers all size things a little differently. So if your child is a size 2, be sure to check out 18m and 3T, too! Don't be shy about checking out both boys and girls racks. Jeans and many shorts are gender-neutral.

- **Check out Ebay!** Large items and specialty items are often put directly on Ebay, so be sure to check often!



A Sampling of What's In Store For You (as of 8/13):

Equipment:

- Graco Travel System
- Baby Bjorn Carriers
- Bassinets
- Evenflo Secure Solutions Gate
- Fisher Price Bouncy Seat
- Several Pack n Plays
- Kelty Kids Back Pack/Stroller
- Several Gates \$3-\$35
- Fisher Price Highchair
- Several Infant Car Seats

Toys & Videos:

- Dozens of Disney Videos
- Today's Kids Desk
- Ride-on Go-Cart
- Kettler Go-Cart
- Rescue Heroes Items
- Little Tikes Workbench
- Leap Frog Learning Toys
- Fisher Price Intellitable

Clothing:

- Jackets & Coats & Hats
- Halloween Costumes
- Holiday Dresses
- Tons of Fall/Winter Clothing

Check in often as this list is ever-changing from hour to hour. Also check out www.EnkoreStuff.com!

Give Us Your Wish List!

Bring this Coupon in Mon-Thr between 10am-6pm to take **40% off** any 1 Clothing Item and **20% off** any other "previously-loved" item. Maximum combined discount of \$10.

Wishlist & Sale Items Excluded.
Valid thru 12/31/08.

Enkore Kids specializes in "previously-loved" children's clothing, developmental toys, and kid-related equipment for newborns to age 8. We also carry high-quality new items from vendors such as Robeez, Ergo, Melissa & Doug, Webkinz, and Clean Shopper. We are not your typical consignment store. We buy most items out-right on the spot at the time of your appointment: No waiting months for items to sell to get a check for an unknown amount or worrying about picking up unsold items.

Our "News You Can Use" Series continues with this issue. Be sure to check our website for additional guides coming soon. Resources used include tgtbt.com, narts.com, and others. This information is a starting point and should not be considered all-inclusive. If you'd like to offer suggestions for future issues, please call the store at 301-668-0837.