

News You Can Use:

# Turn Kids' Stuff into Cash!

This and Other Helpful Kid-Related Articles Exclusively From:



Where High Quality and Low Prices Bring You Back for More!

301-668-0837 / 240-329-2121

146 S. Main St., Boonsboro, MD 21713

[www.EnkoreKids.com](http://www.EnkoreKids.com)

## Not Your Typical Consignment Store...

You have better things to do with your time than organize a yard sale, price your items, pay for the ad, put up signs, then wait for hours in the heat or rain, only to have most of the stuff you started out with that has to be packed up and put away for next time. Whew!

Until now consignment has been the only other option, but how long must you wait until you even see a dime? Will your items be marked down or get lost? What will make your items stand out and get sold? What other fees are involved? What happens if you don't pickup your unsold items before your contract expires?

At Enkore Kids, we pay for most items upfront at the time of your appointment in cash or twice the amount in store credit. For more expensive items (valued at least \$80 retail), we offer consignment as well (car seats, breast pumps, and crib sets are only taken on consignment). By using our newsletter, website, and eBay to find the right buyer, we'll sell your item for top dollar and you'll receive the best price possible!

## Decisions, Decisions: How to Choose...

With any of our upfront offers, we'll tell you what you'll get for your items before they sell and pay you on the spot, with no worries about end of season sales or tags getting lost. And if you just aren't ready to part with your items at our offer, declining to accept is no problem. (Try getting your items back from a consignment shop if you don't like their price after they've sold!)

Store Credit is best for folks with young kids still to buy for. It is good for everything sold in our store (doesn't apply to sale prices) and doesn't expire. Plus, we keep track of it for you in our computer system (backed-up daily and stored off-site) so you don't have to keep track of a receipt. Even if you wouldn't normally buy anything used, (but at our great prices, how could you resist?) we have many new items to choose from as well suitable for newborns up to age 12.

Cash is always half our store credit offer, because (as we buy upfront) we take all the risk and must consider end of season clearance sales and the like. So cash is mostly taken by those whose kids have out grown our store or may be moving away. We do allow a one-time only "cash out" of store credit, if you have store credit you can no longer use due to moving away or kids outgrowing the store. You'll receive 1/2 of your remaining store credit as cash.

We also offer a "combination offer" which is 1/2 of both the store credit and cash- great for those that would like some cash for non-kid things, but also want the value of the store credit.

Consignment is the way to go if you want to maximize the cash back out of your "previously-loved" kids' things and don't mind waiting for the item to sell. It is the primary way we accept car seats, breast pumps, and crib bedding sets. Our consignment period is for 30-45 days. Many shippable consigned items are sold through eBay and though you won't know exactly what you'll get up front, with our research we'll give you a good idea of what to expect. You'll earn 30% of the sales price in cash or 60% in store credit and fees are taken out of our portion (there is a charge for a reserve only if your item doesn't sell). Payment is available on demand in-store after the return period has passed.

## How We Figure Our Offers and How to Maximize Yours...(over)

Our new location in Boonsboro, MD.



Just some of what we have to offer...



We look forward to seeing you!





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### Get the Most For Your Kids' Toys & Equipment Now:

The more you know about how we figure our offers, the better. We want you to get the most you can for your items because it means great quality stuff for our customers, less work for us, and you'll be satisfied suppliers, bring us more, and tell your friends!

For most equipment and toys, we price items at about 1/2 of the current retail price if they are in excellent condition. If the item is clean, ready to sell, with usable batteries (if applicable), our store credit offer will be about 1/2 of the expected resale price and cash will be 1/2 of the store credit. Items that need cleaning or batteries will have lower offers. There are some items that, from experience, we've learned do not command 1/2 of new prices. Examples include travel systems, standard strollers, and swings. We still take them, but the store credit will be less of a percentage of new than higher-demand items.

On the other hand, some rare items command more than they did when new. These items we reserve for selling on Ebay and we'll base our offer on the expected sale price or you can opt to consign it. An example includes the Today's Kids Play Yard.

We do accept car seats on consignment only and only if they are less than three years old, have never been in a car crash, and that you originally purchased new. Pack n plays, highchairs, bath seats, bassinets, cradles, & changing tables all do well.



### Clean the Closets on Your Schedule:

Due to space constraints, we are currently limiting clothing appointments to sizes and seasons that are in need for sizes newborn to 12. When you call for your appointment, we'll let you know what is currently in demand. We make appointments for most days we are open. We just ask that clothing be limited to about 20 items per size.

Follow these simple guidelines to help you get the most for your items. Quality and safety are our primary concerns. If you have any questions, please feel free to call the store at 301-668-0837 or 240-329-2121.

- Clothing needs to be freshly laundered and free of any odors or flaws. Please don't send with hangers unless the clothing is new with tags.
- We take all children's clothing up to size 12- we pay based on supply and demand, so ask when you make your appointment what we need.
- Toys/Equipment must be in clean, working order with all original parts. Toys with "educational" or "developmental" value only. Collectibles will be considered case by case.
- No toys with small parts and no boxed puzzles, unless sealed. Books in good condition will be accepted by donation only as we currently are overstocked.
- VHS & DVDs for Kids (educational, Rated G or PG only) & Parents (educational or workout videos) can be accepted only if in original container.
- Equipment and furniture must meet current government guidelines and not be under any recall. Don't worry if you don't know... we'll look it up for you! We can't take cribs.

To keep order in the store, please bring clothing and smaller items in **stackable containers** (like rubber maid or sturdy boxes that have tops) with your name on each. **We cannot accept items in grocery or trash bags or laundry baskets.**

### Call 301-668-0837 or 240-329-2121 for an Appointment Today!

We book appointments only up to two weeks out and schedule them based on customer demand. So items we're in need of will have an immediate appointment while items we are over-stocked in may not be seen until the end of our scheduling period or you may be asked to call back in a week or two. So please have an idea of what you'd like to bring and how much at the time you call. Thank you!